



**INNOVATION, PERFORMANCE
AND TECHNOLOGY**

Monza Spider Vicino was inspired by the numerous tour pros who asked for a putter that delivers the stability and true roll of a Monza Spider and Itsy Bitsy Monza Spider but in a cleaner, more streamlined, more attractive shape. Fulfilling that request required a complete re-thinking of the clubhead construction, because a Monza Spider's forgiveness is rooted in its ugly-duckling shape.

We succeeded by dramatically reducing core weight and increasing the frame's weight, which boosted the perimeter-weighting to achieve the necessary MOI. In addition we incorporated a new composite AGSI+ face insert that flexes and "holds" the ball in its grooves better to promote more forward spin and better roll.



MONZA SPIDER VICINO - SLEEK, STABLE AND DEADLY

Every Monza Spider Vicino putter is:

- » Beautiful new shape is cleanly tapered from front to back
- » Ultra-light polymer core and steel frame combine for renowned Monza® Spider forgiveness and deeper CG
- » New composite insert with AGSI+ Technology promotes more forwardspin for smooth, true roll
- » Movable Weight Technology™ for customizable feel

FEATURES	ADVANTAGES	BENEFITS
New Steel Wire Frame	Positions even more weight on the perimeter	More stability
New Aerodynamic Shape	Seamless design for crown and sole	Improved alignment
New AGSI Composite Insert	Promotes even more forward spin and smoother roll off the face	Increased distance and directional control

FREQUENTLY ASKED QUESTIONS

What does the word "vicino" mean?

Vicino means "near" or "next" in Italian. We used it to name this model because it's the next generation in this phenomenal family of putters

What drove the creation of Monza Spider Vicino?

Many tour pros told us they loved Monza® Spider's performance, but they needed a more appealing shape. They asked if we could make it more streamlined while retaining the legendary forgiveness and stability.

How were we able to make Vicino more streamlined and more stable at the same time?

A great deal of a Monza Spider and Itsy Bitsy Monza Spider's high MOI and stability is rooted in the wide-apart position of the wings, which house the weight ports. Streamlining the shape meaning moving the wings inward and bringing the weight ports closer to each other, but that would reduce MOI. We solved the problem by using a very light polymer core weighing just 24 grams and surrounding it with a 316-gram steel frame. (In contrast, the Monza Spider 08's core weighed 131 grams and its frame weighed 202 grams.) This gives Vicino improved perimeter-weighting and with it, the high MOI and stability that the original Monza Spider putters are known for.

Why didn't we make the original Monza Spider more streamlined and attractive like Monza Spider Vicino?

When we designed the Monza Spider we focused solely on function/performance, and let that dictate the form, whatever it turned out to be. We refined the form at the request of tour pros who wanted a more attractive, streamlined shape, but don't forget that many players had no issues with the shapes of the original Monza Spider and Itsy Bitsy Monza Spider, which have been put into play hundreds of times on the world's tours and which have been used to win multiple times, including on the PGA Tour.

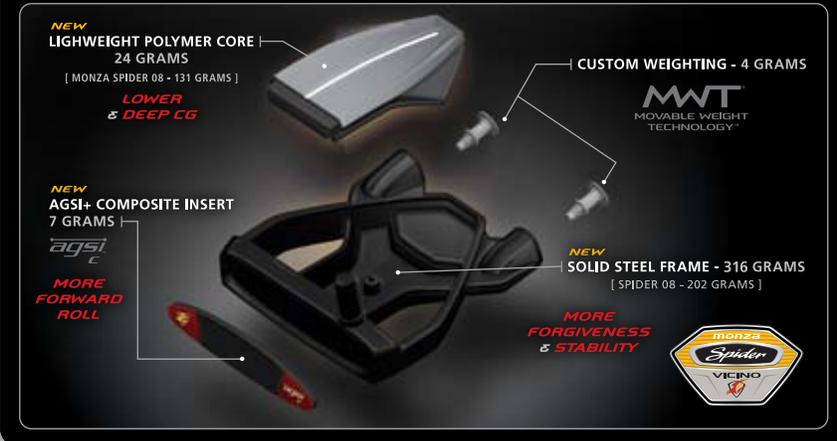
How does Vicino's composite clubface promote better performance from AGSI+ technology?

Vicino's insert is made of carbon fiber and resin, like a graphite shaft. The advantage of the composite insert is that it flexes and "holds" the ball in its grooves more effectively at impact, promoting more forwardspin.

MONZA SPIDER VICINO SPECIFICATIONS

MODEL	Head Material	Finish	Hosel	Offset	Length	Left Hand	Head Weight	Shaft	Loft	Lie	Grip	Insert	Toe Down	Custom Options
Spider Vicino - Heel	Stainless Steel and Polymer	Black	Short Post	1/2 Shaft	33, 34, 35	YES	350g	Single Bend	2.5°	70	Winn Black/Red Stripe	AGSI Composite	Face Balanced	Lie +/-2 deg
Spider Vicino - Center	Stainless Steel and Polymer	Black	Short Post	None	33, 34, 35	NO	350g	Straight	2.5°	70	Winn Black/Red Stripe	AGSI Composite	Face Balanced	Lie +/-2 deg
Spider Vicino - Ladies	Stainless Steel and Polymer	Black	Short Post	1/2 Shaft	32, 33	NO	350g	Single Bend	2.5°	70	Winn Black/Pink Stripe	AGSI Composite	Face Balanced	Lie +/-2 deg
Spider Vicino - Jumbo	Stainless Steel and Polymer	Black	Short Post	1/2 Shaft	35	NO	350g	Single Bend	2.5°	70	Winn Jumbo Lite - 62g	AGSI Composite	Face Balanced	Lie +/-2 deg

Rossa® MONZA® SPIDER VICINO COMPONENTS

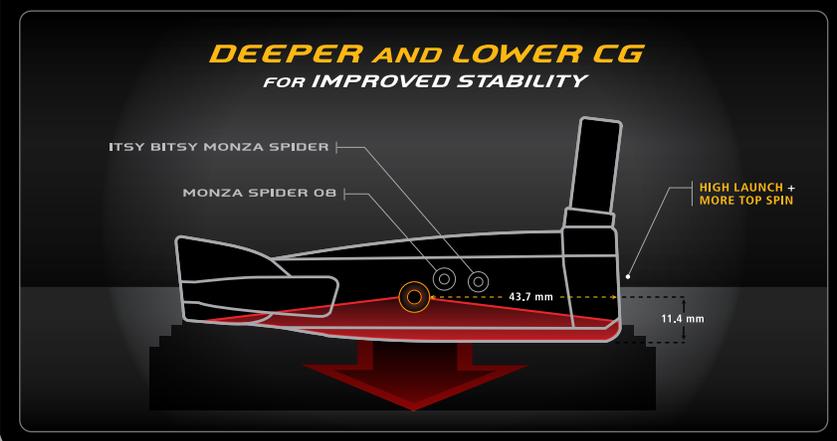


- NEW LIGHTWEIGHT POLYMER CORE**
24 GRAMS
[MONZA SPIDER 08 - 131 GRAMS]
LOWER & DEEP CG
- NEW AGSI+ COMPOSITE INSERT**
7 GRAMS
MORE FORWARD ROLL
- NEW SOLID STEEL FRAME** - 316 GRAMS
[SPIDER 08 - 202 GRAMS]
MORE FORGIVENESS & STABILITY
- CUSTOM WEIGHTING** - 4 GRAMS
- MWT MOVABLE WEIGHT TECHNOLOGY**



Rossa® MONZA® SPIDER VICINO CG LOCATION

DEEPER AND LOWER CG FOR IMPROVED STABILITY



ITSY BITSY MONZA SPIDER

MONZA SPIDER 08

43.7 mm

11.4 mm

HIGH LAUNCH + MORE TOP SPIN

Rossa® MONZA® SPIDER VICINO FORWARD ROLL

<p>COMPOSITE AGSI+ INSERT</p>  <p>MONZA SPIDER VICINO</p>	<p>AGSI+ Face Promotes Forward Roll.</p>  <p>59 RPM FORWARD ROLL</p>
<p>STANDARD AGSI+ INSERT</p>  <p>MONZA SPIDER 08</p>	<p>AGSI+ Face Promotes Forward Roll.</p>  <p>37 RPM FORWARD ROLL</p>
<p>NO INSERT</p>  <p>SOLID FACE PUTTER</p>	<p>Solid Face Generally Promotes Back Spin</p>  <p>-21 RPM BACK SPIN</p>