



FEATURE	ADVANTAGE	BENEFIT
Inverted Cone Technology	Expands the COR Zone delivering higher ball speed over a larger face area	Delivers long carry and distance on mis-hits
100% CNC-milled, thin, 6-4 Titanium clubface	Promotes higher initial ball speed through increased COR	Increases carry and distance
Lightweight Titanium face	Saves weight to reposition CG (Center of Gravity) low and deep	Delivers high launch for longer ball flight
Tuned Performance Cartridge	Saves weight which is redistributed to the perimeter of the clubhead	Increases forgiveness on off-center hits
Ultra-light graphite and T-Step steel shafts	Promotes increased swing speed through lighter weight	Generates greater distance

R7 XD IRONS SPECIFICATIONS

Iron	Loft	Lie	Offset	Graphite (m/w)	Std Flex	S/W	Steel	Std Flex	S/W	Grip
3	19°	61°	7.0 mm	39.00" / 38.00"	S, R, M	D1 / C4	38.75"	S, R	D1	TaylorMade TGT
4	21°	61.5°	6.7 mm	38.50" / 37.50"	S, R, M, L	D1 / C4	38.25"	S, R	D1	TaylorMade TGT
5	23°	62°	6.3 mm	38.00" / 37.00"	S, R, M, L	D1 / C4	37.75"	S, R	D1	TaylorMade TGT
6	26°	62.5°	6.0 mm	37.50" / 36.50"	S, R, M, L	D1 / C4	37.25"	S, R	D1	TaylorMade TGT
7	30°	63°	5.7 mm	37.00" / 36.00"	S, R, M, L	D1 / C4	36.75"	S, R	D1	TaylorMade TGT
8	34°	63.5°	5.3 mm	36.50" / 35.50"	S, R, M, L	D1 / C4	36.25"	S, R	D1	TaylorMade TGT
9	39°	64°	5.0 mm	36.00" / 35.50"	S, R, M, L	D1 / C4	35.75"	S, R	D1	TaylorMade TGT
PW	44°	64.5°	4.7 mm	35.75" / 34.75"	S, R, M, L	D1 / C5	35.50"	S, R	D2	TaylorMade TGT
AW	49°	64.5°	4.7 mm	35.75" / 34.75"	S, R, M, L	D1 / C5	35.25"	S, R	D2	TaylorMade TGT
SW	54°	64.5°	2.0 mm	35.50" / 34.50"	S, R, M, L	D1 / C7	35"	S, R	D4	TaylorMade TGT
LW*	59°	64.5°	2.0 mm	35.25" / 34.25"	S, R, M	D3 / C9	34.50"	S, R	D4	TaylorMade TGT

* Right Hand men's only Right Hand model available in November; Left Hand model available in Jan '06 (men's only) Graphite Shaft: Men's: TaylorMade R7-65 (Black/Silver, 65 grams, Parallel tip .370"); Women's: TaylorMade R7-55 (Blue/Silver, 55 grams, Parallel tip .370") Steel Shaft: R7 T-Step Ultralite (90 grams, Parallel tip .370")

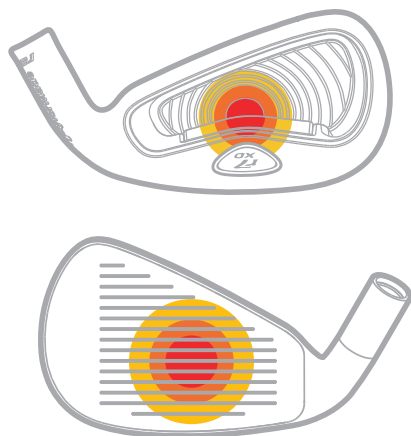
WARRANTY INFORMATION

Damage that results from the failure to follow the instructions in the user's manual is not covered under the Limited Consumer Warranty. Visit taylormadegolf.com or see your retailer for a copy of the Limited Consumer Warranty which contains specific limitations.



TECH

r7 XD *Extra Distance Without Extra Effort*



"Constant Distance" a Key Benefit Delivered by Inverted Cone Technology

The advanced design of the new r7 XD combines TaylorMade's Tuned Performance Cartridge (TPC) with Inverted Cone Technology, equaling a remarkable combination of distance and forgiveness. While the TPC saves weight to allow improved weight distribution for greater forgiveness, the Inverted Cone increases the size of the COR zone to deliver higher average initial ball speed. The result is "constant distance" – exceptional yardage, shot after shot after shot.