



TOUR
PREFERRED®
IRONS

TOUR PREFERRED® MB



A FINELY WROUGHT MUSCLEBACK BLADE EXPRESSLY DESIGNED FOR THE PURIST



TOUR PREFERRED® MB

- ▶ Forged muscleback with clean lines, compact player's shape and minimal offset. Delivers the pure feel, feedback and workability coveted by blade fans
- ▶ 6-Step net forging process and state of the art shaping produce a more precisely finished head
- ▶ Advanced groove design promotes more spin and control from the rough
- ▶ Precision-weighting port guarantees precise swingweights while ensuring optimal CG location in every clubhead



"This is the iron we've been waiting for. The lines are clear and clean from every angle, and the pure feel of the ball on the forged face at impact is as good as it gets."

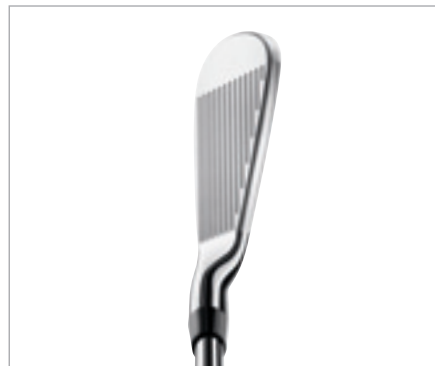
SEAN O'HAIR
PGA TOUR PROFESSIONAL

GRIP:

Golf Pride Tour Velvet 58R - 51g

SHAFT:

True Temper Dynamic Gold - X, S, R



CLUB	2	3	4	5	6	7	8	9	PW
LOFT	18°	21°	24°	27°	31°	35°	39°	43°	47°
LIE	60.0°	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.5°	64.0°
OFFSET	3.5mm	3.3mm	3.0mm	2.6mm	2.2mm	2.0mm	1.8mm	1.6mm	1.4mm
FLEX	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R
LENGTH	39.25"	38.75"	38.25"	37.75"	37.25"	36.75"	36.25"	35.75"	35.5"
SWING WEIGHT	D2.5	D2.5	D2.5	D2.5	D2.5	D2.5	D2.5	D2.5	D3.5

MEN'S - R

CUSTOM OPTIONS AVAILABLE

TOUR PREFERRED® MC

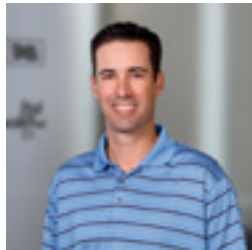


A FORGED MUSCLE-CAVITYBACK-BLADE THAT OFFERS THE OPTIMUM BLEND OF FEEL AND WORKABILITY



TOUR PREFERRED® MC

- ▶ Clean, classic and maneuverable player's shape, forged of 1025 carbon steel, incorporates a compact, shallow cavity that delivers the feel and workability of a forging plus a degree of added stability
- ▶ 6-Step net forging process and state of the art shaping produce a more precisely finished head
- ▶ Advanced groove design promotes more spin and control from the rough
- ▶ Precision-weighting port guarantees precise swingweights while ensuring optimal CG location in every clubhead



"We worked obsessively with our Tour Staff to shape the Tour Preferred MC irons into something that looks perfect to the better player's eye, while at the same time incorporating feel, workability and stability."

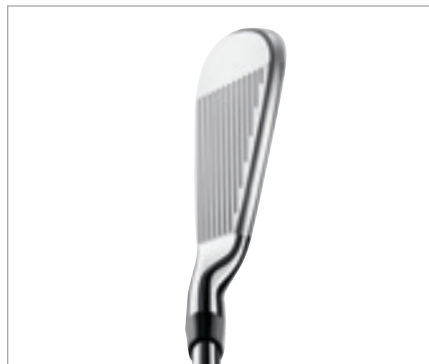
BRIAN BAZZEL
TAYLORMADE PROJECT LEADER - IRONS
PRODUCT CREATION

GRIP:

Golf Pride Tour Velvet 58R - 51g

SHAFT:

True Temper Dynamic Gold - X, S, R



CLUB	2	3	4	5	6	7	8	9	PW
LOFT	17°	20°	23°	26°	30°	34°	38°	42°	47°
LIE	60.0°	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.5°	64.0°
OFFSET	4.2mm	3.9mm	3.6mm	3.3mm	3.0mm	2.7mm	2.4mm	2.1mm	1.8mm
FLEX	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R
LENGTH	39.25"	38.75"	38.25"	37.75"	37.25"	36.75"	36.25"	35.75"	35.5"
SWING WEIGHT	D2	D2	D2	D2	D2	D2	D2	D2	D3

MEN'S - R/L

CUSTOM OPTIONS AVAILABLE

TOUR PREFERRED® CB



A MULTI-MATERIAL FORGED
CAVITYBACK THAT'S BEAUTIFUL,
POWERFUL AND PLAYABLE



TOUR PREFERRED® CB

- ▶ Advanced construction melds a forged face with a cast, undercut cavity to deliver the pure feel of a forged iron and the forgiveness of a deep cavityback
- ▶ Highest MOI player's iron we offer to promote the ultimate in distance control from shot to shot
- ▶ Precision-weighting port guarantees precise swingweights while ensuring optimal CG location in every clubhead



"Uniting a forged face with a cast cavity allows us to deliver the best of both worlds: the soft feel of a forging with the stability and forgiveness of a deep undercut cavityback."

BRET WAHL
TAYLORMADE SENIOR DIRECTOR
IRON RESEARCH & DEVELOPMENT

GRIP:

Golf Pride Tour Velvet 58R - 51g

SHAFT:

True Temper Dynamic Gold XP - X, S, R - STEEL
Fujikura® TP 90 - S - GRAPHITE
Fujikura® TP 80 - R - GRAPHITE



CLUB	3	4	5	6	7	8	9	PW	AW
LOFT	20°	23°	26°	29°	33°	37°	41°	46°	50°
LIE	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.5°	64.0°	64.5°
OFFSET	5.05mm	4.7mm	4.35mm	4.0mm	3.65mm	3.3mm	2.95mm	2.6mm	2.2mm
FLEX	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R	X,S,R
LENGTH	38.75"	38.25"	37.75"	37.25"	36.75"	36.25"	35.75"	35.5"	35.25"
SWING WEIGHT	D2	D2	D2	D2	D2	D2	D2	D3	D3

MEN'S - R/L

CUSTOM OPTIONS AVAILABLE



TOUR PREFERRED[®] MB

DESCRIPTION	PLAYER TARGET	MARKET POSITION	KEY TECHNOLOGIES	PLAYER BENEFITS
<p>Forged Muscleback Classic</p> <p>A Compact shape</p>	<p>+5-5 Handicap</p> <p>The best amateurs to tour professionals</p>	<p>Player's shaped muscleback blends maximum workability and feel</p>	<ul style="list-style-type: none"> Precision-Weighting Port Complex forged head-shape 6-Step Net forging True Temper Dynamic Gold Shaft 	<ul style="list-style-type: none"> Perfectly-positioned CG Player's shape for maximum workability Feel only a forged club can offer Maximum playability A degree of forgiveness



TOUR PREFERRED[®] MC

<p>Forged Muscle-Cavityback</p> <p>Classic shape with small, shallow cavity</p>	<p>0-10 Handicap</p> <p>Highly skilled amateurs to tour professionals</p>	<p>Player's shaped muscle-cavityback blends feel and workability with a degree of forgiveness</p>	<ul style="list-style-type: none"> Precision-Weighting Port Complex forged head-shape 6-Step Net forging True Temper Dynamic Gold Shaft 	<ul style="list-style-type: none"> Perfectly-positioned CG Player's shape for maximum workability Feel only a forged club can offer Maximum playability
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TOUR PREFERRED[®] CB

<p>2 Piece Multi-material Forged Cavityback</p> <p>Forging infused with modern technology</p>	<p>0-15 Handicap</p> <p>Intermediate amateurs to tour professionals</p>	<p>Player's iron incorporating advanced technology to promote added distance and forgiveness</p>	<ul style="list-style-type: none"> Precision-Weighting Port 2-Piece multi-material forging Thinner face/higher COR True Temper Dynamic Gold XP Shaft 	<ul style="list-style-type: none"> Perfectly-positioned CG Combines great feel and forgiveness More ball speed and distance Feel only a forged club can offer Player's shape for maximum workability
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BURNER[®] 2.0

<p>Long and Forgiving</p>	<p>0-30 Handicap</p> <p>A wide range of handicaps</p>	<p>Game-improvement iron specially engineered to promote extraordinary distance</p>	<ul style="list-style-type: none"> Thin, high-COR faces with ICT Flight Control Shaft Modern sound / feel management 	<ul style="list-style-type: none"> Tremendous ball speed and distance Refined playability and optimized flight in every iron Improved feel & sound
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BURNER[®] SUPERLAUNCH

<p>Easy to Launch and Forgiving</p>	<p>High Handicap</p> <p>High-handicappers with slower swing speeds</p>	<p>Super game-improvement iron targeted at golfers seeking higher flight for increased distance</p>	<ul style="list-style-type: none"> Thin, high-COR faces with ICT Wide sole for ultra-low CG Extreme perimeter-weighting 	<ul style="list-style-type: none"> Increased ball speed and distance Easy to launch high and long High, long-carrying flight The most forgiving iron we've ever created
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