







| FEATURE | ADVANTAGE | BENEFIT | | |
|--|---|--|--|--|
| New AGSI™+ technology with 14 grooves positioned closer together | More efficient at promoting forwardspin and negating backspin | Smoother roll to make more putts | | |
| Wire-frame head construction | Additional weight moved to the perimeter | High MOI for greater forgiveness on mis-hits | | |
| 304 stainless steel construction with midnight black finish | Premium quality and aesthetics | Tremendous cosmetic appeal | | |
| Tourismo's extreme MOI shape | Exceptional forgiveness and stability | Straighter putts on mis-hits | | |
| TaylorMade [®] Movable Weight Technology™ (MWT™) | Change head weight by installing different MWT cartridges in two rear ports | Easily change and control Tourismo's feel | | |



ROSSA AGSI+ HIGH MOI

| Model | Left Hand | Headweight | Loft | Lie | Length* | Hosel | Shaft | Offset | Grip | Finish | Insert |
|------------|-----------|------------|------|-----|---------------|-------------|-------|--------|----------------------------|----------------|-----------------|
| Tourismo | Yes | 355 g | 3.5° | 70° | 33", 34", 35" | Double Bend | In | 1/2 | Rossa Coral Snake Medalist | Midnight Black | Titallium AGSI+ |
| Tourismo 3 | No | 350 g | 3.5° | 70° | 33", 34", 35" | Short Slant | Over | 1/2 | Rossa Coral Snake Medalist | Midnight Black | Titallium AGSI+ |
| Tourismo 7 | No | 350 g | 3.5° | 70° | 33", 34", 35" | Short Post | Over | None | Rossa Coral Snake Medalist | Midnight Black | Titallium AGSI+ |

*Custom Lenghts available = 32" - 37"



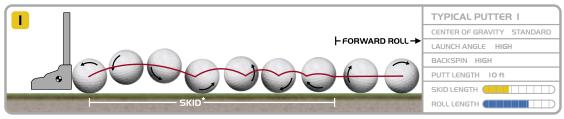


MAKE MORE PUTTS

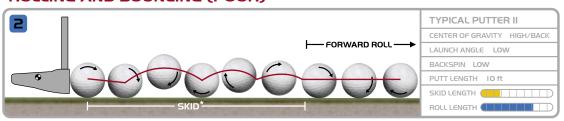
When contact is made, the polymer-filled grooves give way to expose groove edges. This minimizes backspin (skid) delivering optimum speed control and directional stability. This equals more putts made.



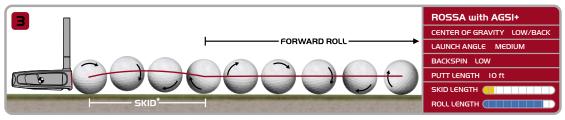
BOUNCING AND SKIDDING (POOR)



ROLLING AND BOUNCING (POOR)



ROLLING SMOOTHLY (PERFECT)



EX. 3 - The Rossa® Titallium Anti-skid Groove System Insert (AGSI™ +) reduces skid, promoting precise line and optimum speed control. The result is better performance on the greens.