



Maximum Technology for Maximum Speed, Distance, Forgiveness and Accuracy

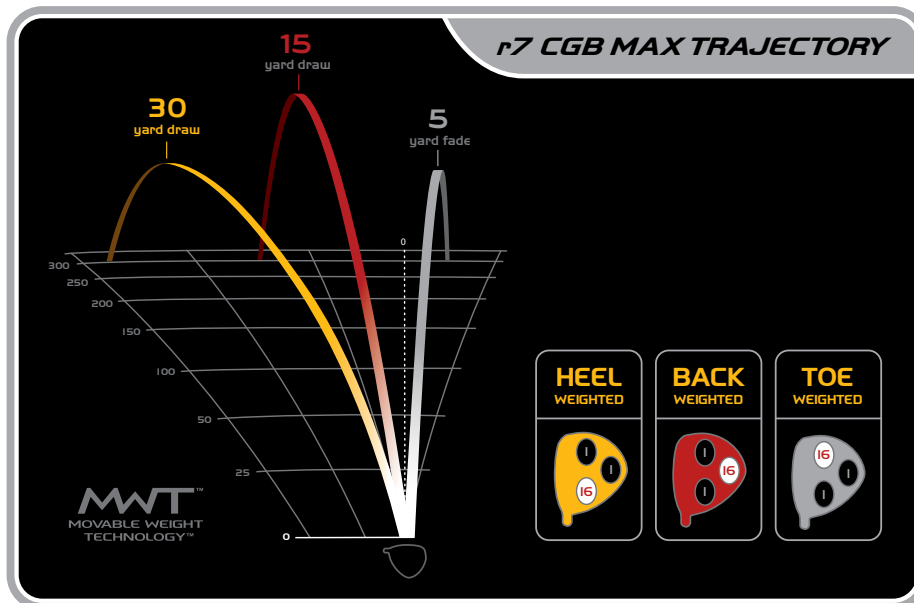
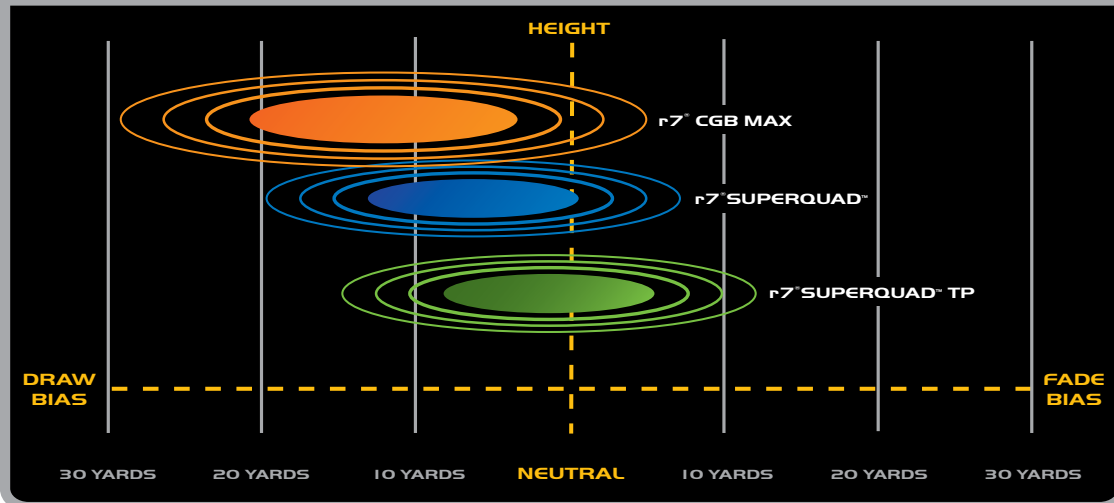
Golfers seeking the best driver performance money can buy will get it in the r7[®] CGB MAX driver, which combines the best of TaylorMade's metalwood technologies to promote maximum distance, ease of use, forgiveness and adjustability.

FEATURE	ADVANTAGE	BENEFIT
Movable Weight Technology™ with three weights	Promotes up to 35 yards trajectory change from side to side, from slight fade to large draw	Broad range of movement allows more players to improve accuracy and distance
Triangular head shape	Amazingly far-back from the face CG location	Incredibly easy to launch high and long
SuperFast Technology	Extremely light total weight with light-and-long shaft	Promotes faster swing speed for added drive-crushing power
460 cc titanium clubhead with high MOI and Inverted Cone Technology	Maximum effective MOI (eMOI)* exceeding 5800	Unsurpassed forgiveness for long, straight results on off-center hits

* Effective MOI (eMOI) is the positive influence on ball speed on off-center hits that's exerted by the combined effects of a driver's MOI and clubface technology (versus constant-thickness clubfaces). eMOI in TaylorMade drivers is dramatically higher, and more valuable in terms of its affect on ball speed, than MOI alone, owing to the benefits of TaylorMade's patented Inverted Cone Technology.



MWT TAYLORMADE® DRIVER TRAJECTORIES



r7® CGB MAX DRIVER SPECIFICATIONS

Club	Left Handed	Loft	Lie	Head Volume	Club Length	Swing Weight
9.5	Yes	9.5°	59°	460 cc	45.5" / 44.5"	D4
10.5	Yes	10.5°	59°	460 cc	45.5" / 44.5"	D4
HT		12°	59°	460 cc	45.5" / 44.5"	D4

r7® CGB MAX DRIVER STOCK SHAFT SPECIFICATIONS

Shaft	Flex	Shaft Torque	Tip Size	Butt Diameter	Shaft Weight	Grip	Grip Weight
RE•AX SF 45	S	4.8"	.350"	.620"	49 g	Arrow Lt	43 g
MITSUBUSHI RAYON	R	4.8"	.350"	.620"	49 g	Arrow Lt	43 g
	M	4.8"	.350"	.620"	49 g	Arrow Lt	43 g
RE•AX SF 45	L	5.8"	.350"	.620"	49 g	WINN®	40 g

WARRANTY INFORMATION

Damage that results from the failure to follow the instructions in the user's manual is not covered under the Limited Consumer Warranty. Visit taylormadegolf.com or see your retailer for a copy of the Limited Consumer Warranty which contains specific limitations.